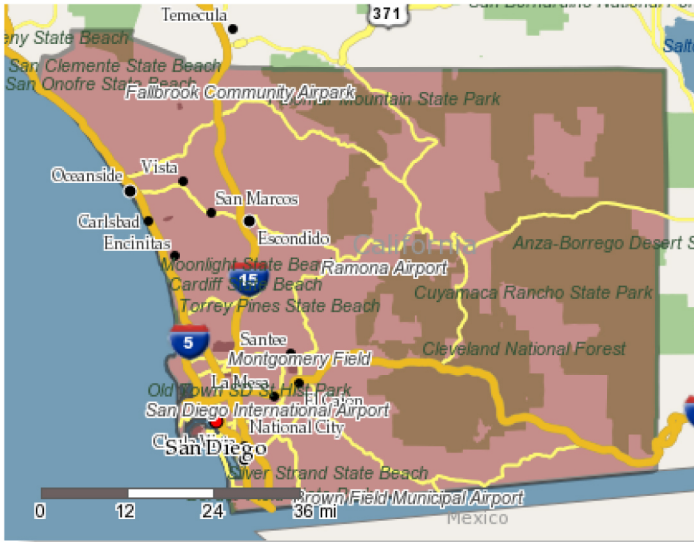
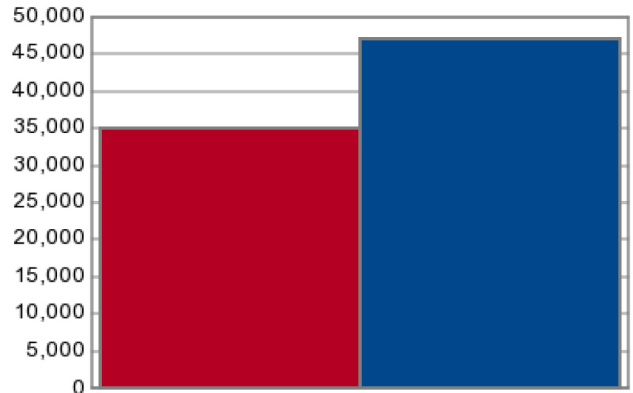


San Diego DMA

Media Lease offers all Outdoor Advertising,
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■ 1990 Median Household Income ■ 2000 Median Household Income

US Census 2000 Variables

San Diego CA

Population	2,813,833
Households	994,677
% Female	49.71%
% Male	50.29%
Median Age	33.3
Household Average Income	\$63,205

