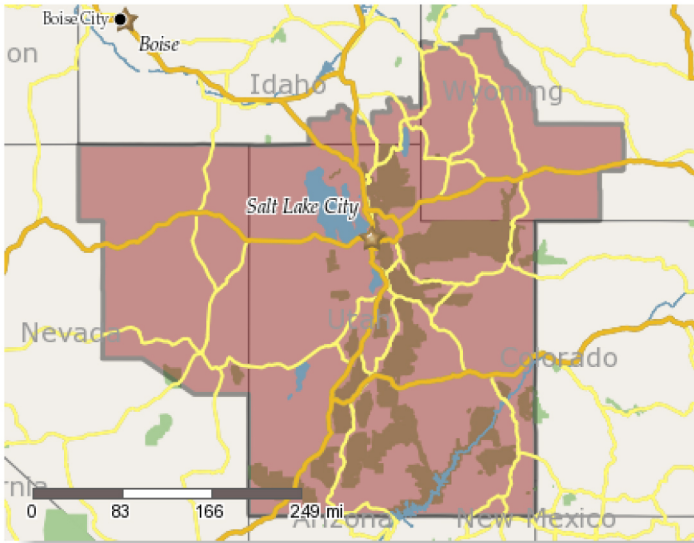
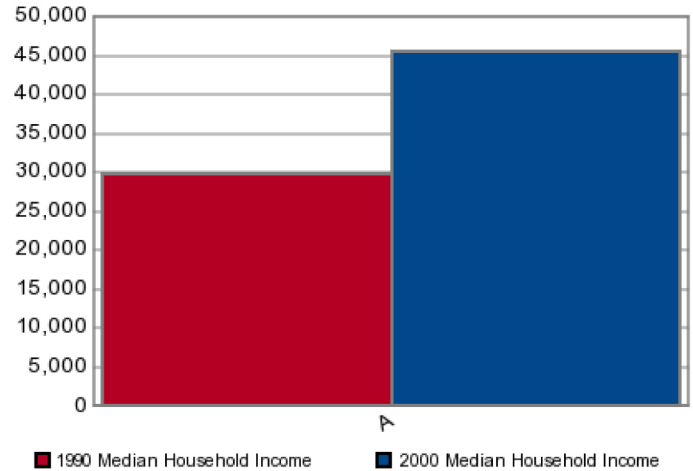


# Salt Lake City DMA

Media Lease offers all Outdoor Advertising,  
Billboards and related Outdoor Media in this DMA.  
Contact us for Rates and Availability. 1-888-400-6883



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A: Salt Lake City UT

## US Census 2000 Variables

## Salt Lake City UT

|                          |           |
|--------------------------|-----------|
| Population               | 2,389,005 |
| Households               | 756,597   |
| % Female                 | 49.81%    |
| % Male                   | 50.19%    |
| Median Age               | 27.4      |
| Household Average Income | \$56,487  |

