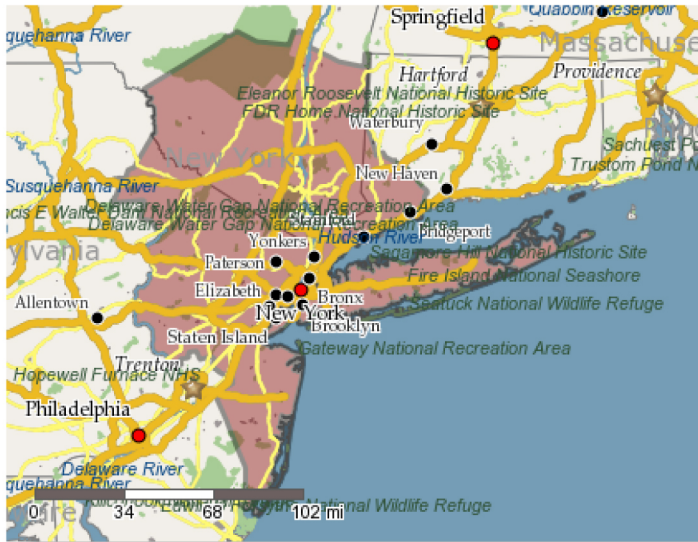
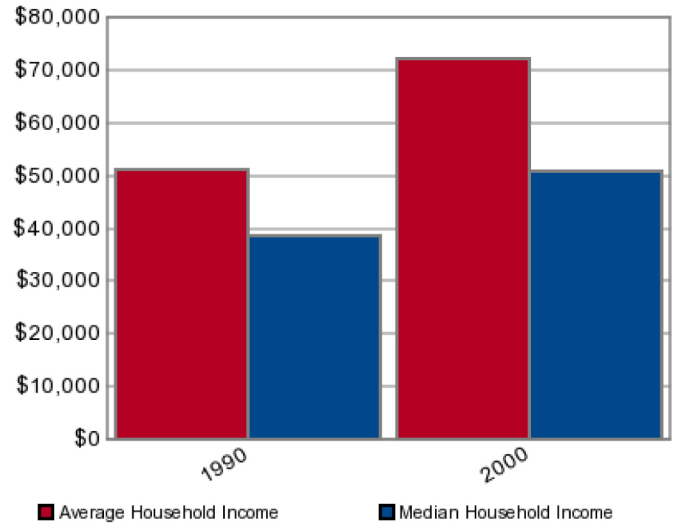


New York DMA

Media Lease offers all Outdoor Advertising, Billboards and related Outdoor Media in this DMA. Contact us for Rates and Availability. 1- 888 - 400 - 6883



© 2008 Tele Atlas



Population Summary	1990	2000	% Change
Total Population	18,568,016	20,181,085	8.7%
Female Population	52.2%	51.9%	-0.5%
Male Population	47.9%	48.1%	0.5%
Median Age	34.4	35.9	4.6%

Household Summary	1990	2000	% Change
Total Households	6,790,685	7,349,281	8.2%
Average Income	\$18,814	\$72,047	282.9%
Median Income	\$38,444	\$50,782	32.1%
Per Capita Income	\$18,814	\$26,237	39.5%

