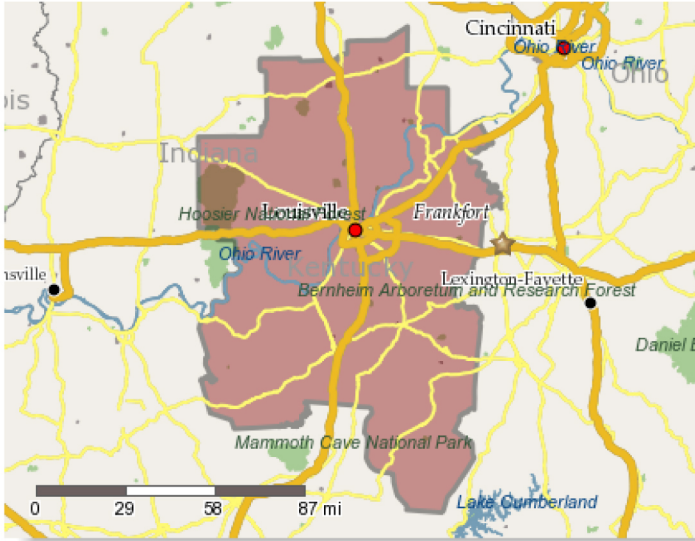
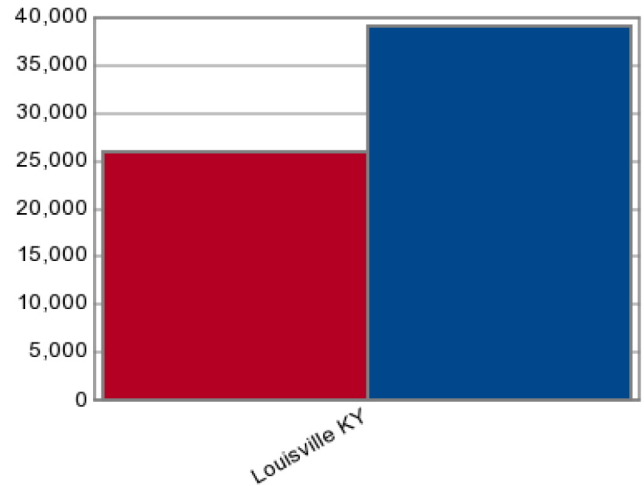


Louisville DMA

Media Lease offers all Outdoor Advertising, Billboards and related Outdoor Media in this DMA. Contact us for Rates and Availability. 1- 888 - 400 - 6883



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■ 1990 Median Household Income ■ 2000 Median Household Income

US Census 2000 Variables

Louisville KY

Population	1,556,798
Households	613,261
% Female	51.20%
% Male	48.80%
Median Age	36.3
Household Average Income	\$50,426

