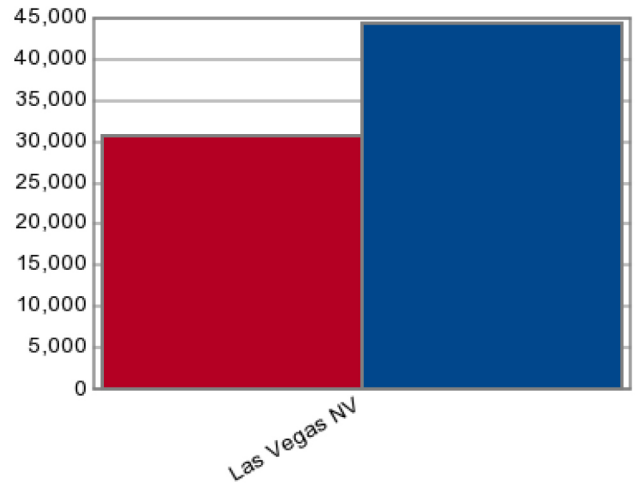


Las Vegas DMA

Media Lease offers all Outdoor Advertising,
Billboards and related Outdoor Media in this DMA.
Contact us for Rates and Availability. 1- 888 - 400 - 6883



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■ 1990 Median Household Income ■ 2000 Median Household Income

US Census 2000 Variables

Las Vegas NV

Population	1,412,415
Households	527,102
% Female	49.13%
% Male	50.87%
Median Age	34.6
Household Average Income	\$57,154

